



TABLE OF CONTENTS

Section	Page
Background.....	1
Explanation of Theme.....	2
2011 Executive Committee.....	3
Schedule of Events.....	4
Frequently Asked Questions.....	5

**** All members of the media should direct questions to: Public Relations Director Marta Jonca at PRhomecoming@psu.edu**

BACKGROUND

The Pennsylvania State University was founded in 1855 and has grown to be one of the most well-known and respected universities in the country. Penn State has become a university built on tradition and pride. One of the greatest Penn State traditions is Homecoming. Every year, students, alumni, and fans come together to celebrate all that is Penn State during the Homecoming Week celebrations.

Homecoming has been a Penn State tradition since 1920. The Nittany Lions played Dartmouth on October 9 in front of 12,000 fans, setting an attendance record for the 1920 season. Today, up to 107,282 students, fans and alumni pack into Beaver Stadium to watch the annual Homecoming game. In the 1860s, alumni gathered to play football games during the Harvest Home and Pennsylvania Day celebrations leading to not only creating an official Penn State Homecoming Game, but also the establishment of the Alumni Association in 1870. Penn State's current Alumni Association is a powerful network of 161,234 members and is the largest dues-paying alumni association in the world.

After 90 years of celebrating Homecoming at Penn State, many other Homecoming traditions have been created, including the highly anticipated Homecoming Parade on the Friday night of Homecoming Week. The parade features floats created by student organizations, as well as the Homecoming Courts and the Homecoming Grand Marshal. Over the years, Homecoming

Grand Marshals have included famous and influential people such as Franco Harris, Sue Paterno and Valerie Plame Wilson. This year's Grand Marshal is former Penn State football player, Adam Taliaferro.

Other events throughout Homecoming Week include the Inside the Park Homecoming Walk, a Dance Competition and concert co-hosted with the Student Programming Association, this year featuring Gavin DeGraw, David Cook and Carolina Liar; the East Halls Celebration, the Past to Present Celebration, the For The Glory Talent Show, the Best of Penn State Carnival and Field Day, the Student-Alumni Ice Cream Social, and the Pep Rally. More than 155 years of history and tradition have truly made Penn State Homecoming a site to be seen.



THE 2011 EXECUTIVE COMMITTEE



The members of the 2011 Homecoming Executive Committee are in charge of planning, organizing and executing the events that make up one of the largest homecoming celebrations in the country. Starting mere months after the conclusion of Homecoming 2010, the committee has been working hard year round to put together the premier event to highlight the pride and tradition of Penn State.

EXECUTIVE COMMITTEE CONTACT INFORMATION

Executive Director	Leah Matusow	homecoming@psu.edu
Alumni Relations	Ariana Seidel	alumnihomecoming@psu.edu
Competition	Josh Kirwin	competitionhomecoming@psu.edu
Corporate Relations	Ali Ingersoll	corporatelinehomecoming@psu.edu
Distribution Management	Seth Moncrease	distributionhomecoming@psu.edu
Finance	Morgan Hite	financehomecoming@psu.edu
Merchandise	Kelsey Cousley	merchhomecoming@psu.edu
OPPerations	Tyler Donnell	opphomecoming@psu.edu
Parade	Victoria Armada	paradehomecoming@psu.edu
Pride Events	Lindsay Weyandt	prideeventshomecoming@psu.edu
Public Relations	Marta Jonca	PRhomecoming@psu.edu
Royalty	Leanna Usnik	royaltyhomecoming@psu.edu
Security	Kevin O'Connor	securityhomecoming@psu.edu
Technology	Kaylyn Gibilterra	techhomecoming@psu.edu
University Relations	Bridgette Carrier	universityhomecoming@psu.edu
Interfraternity Associate Vice President	Mike Tombasco	ifhomecoming@psu.edu
Panhellenic Associate Vice President	Adrianna Very	phhomecoming@psu.edu



FOREVER LIONS ENDLESS PRIDE

Stepping foot on Penn State's campus for the first time is simply an unforgettable moment. For most of us, that moment is freshman year; for others it is when they came to their senses and transferred here. Remember that very moment you felt like you belonged here? Perhaps it was the first time you rode the CATA bus and chanted "We Are Penn State" as an obnoxious freshman. Or maybe it was the first time you stepped into Beaver Stadium, proudly wearing your blue and white while singing "Sweet Caroline" with 100,000 of your new best friends. Whatever that moment is to you, one thing is undeniable; Penn State became your second home.

Not everyone gets a chance to be a part of the "we" in "We are Penn State." But once you are a lion, you will forever be a lion. We all come from different walks of life and have different interests, but we all have one thing in common: a love for this university and a pride that goes along with it. This love and pride is not only exhibited at sporting events, but in the classroom, in our organizations, during events such as THON, and in the blue and white we wear.

The pride that we feel from the beginning is one that we will carry with us beyond graduation. We are "forever lions" no matter where we may end up. We will always be the "we" in "We are Penn State" and will carry an "endless pride" everywhere we go. And when we come back here, whether it be a football game, Homecoming weekend or to go on a tour with our own college-bound kids (scary thought), this place will still feel like home, and it will resonate with the history we left behind.



PENN STATE HOMECOMING WEEK 2011 SCHEDULE OF EVENTS

DATE	EVENT	TIME	LOCATION
Sunday, October 9	Inside the Park Homecoming Walk Dance Competition & Concert	10am 7pm	Medlar Field Rec Hall
Monday, October 10	East Halls Celebration	4-8pm	Findlay Commons
Tuesday, October 11	Past to Present Celebration For the Glory Talent Show	11am-4pm 7pm	HUB-Robeson Center Eisenhower Auditorium
Wednesday, October 12	Best of Penn State Carnival & Field Day	3-8pm	Old Main Lawn
Friday, October 14	Student/Alumni Ice Cream Social Parade Pep Rally	1-4pm 6pm 9pm	Hintz Alumni Center College Avenue Rec Hall
Saturday, October 15	Student/Alumni Tailgate Competition Homecoming Football Game	9am 12pm	Beaver Stadium Beaver Stadium
Sunday, October 16	“Recycle Your Float” Effort	10am	Lot 25 on Porter Rd.



FREQUENTLY ASKED QUESTIONS

When is Penn State Homecoming 2011?

Homecoming 2011 is October 9, 2011 through October 15, 2011.

Who is Penn State playing in the Homecoming football game?

The Penn State Nittany Lions will play Purdue on Saturday, October 15, 2011.

Where can I find updates regarding Penn State Homecoming?

Updates for Homecoming can be found on our website at <http://homecoming.psu.edu>.

You can also find information on our Facebook fan page by searching “Penn State Homecoming” and by following us on Twitter at <http://www.twitter.com/PSUHOMECOMING> or search @PSUHOMECOMING

Are there any events leading up to the actual Homecoming week?

Yes! On September 18 there is the Homecoming Day of Service.. On October 6 there is a Homecoming Blood Drive and lastly October 3-7 is the first ever Homecoming Spirit Week. There are so many ways to get involved before Homecoming 2011!

Who can I contact if I have questions regarding Penn State Homecoming?

All members of the media should direct questions to Public Relations Director Marta Jonca at PRhomecoming@psu.edu.