Merchandise Information

Rules for Homecoming Merchandise Orders:

- All organizations must have all their apparel designs approved by the Merchandise Committee prior to submitting their order. A digital copy must be sent to LicensingHomecoming@psu.edu for evaluation.

- After approval you may choose to use vendor of your choice unless your design contains any official Homecoming Logos. If an organization would like to use any official Penn State Homecoming Logo, including the 2015, “S” or Legacy logos, they must meet with a member of the Merchandise Committee. The Homecoming Merchandise Committee must then place this order.

- All apparel must be appropriate, reflect Homecoming and Penn State in a positive light and should promote school spirit.
  - Absolutely no sexually explicit, alcohol or drug related material is allowed

- Apparel designs must be submitted by Friday, September 11th at 5pm to 227B HUB or via e-mail to LicensingHomecoming@psu.edu so that vendors are given ample time to submit orders. Late orders will result in point deductions and organizations found wearing merchandise not approved by the Merchandise committee will also be penalized.

**Custom ink Is not an approved vendor

Any questions regarding Homecoming merchandise should be directed to Korynn Bernhardt, Merchandise Director at MerchHomecoming@psu.edu
**T-Shirt Design Competition**

**300 Spirit Points Possible**

**Description:** Organizations may submit up to three graphic design ideas for a general Penn State Homecoming merchandise T-shirt by September 11th. The submissions will be judged by the Homecoming Merchandise Committee members. The committee is comprised of students who have shown exceptional Homecoming spirit and were selected through an application and interview process. The top 3 vote receiving organizations will receive an allotted quantity of spirit points.

**Guidelines:**

- Organizations may submit up to three graphic design submissions
- The design may use pre-existing logos
- Use of the Homecoming theme is encouraged, but not required “A Legacy to Shape the Future”
- The design can be just for the front of a T-shirt, just for the back or both
- “Penn State Homecoming” must be included somewhere on the shirt

**Specifications:**

- The design must be submitted in a .ai, .png, or .jpeg format
  - .png and .jpeg submissions must be in 300dpi
- Organizations can either submit their designs via email to licensinghomecoming@psu.edu or on a CD to 227B (Homecoming office) HUB by September 11th at 5pm.

**Point Allotment:**

Each organization will earn 10 spirit points for each design they submit. For a total of 30 spirit points

Winning designs points:

- First place: 150 points
- Second place: 100 points
- Third place: 75 points

*Note: The Homecoming Executive Committee reserves the right to reject inappropriate designs and change any design as seen fit.*

Any question pertaining to T-Shirt Competition point allotments or guidelines should be directed to Jaclyn Gross, Competition Director at CompetitionHomecoming@psu.edu.

Any question pertaining to T-Shirt Competition specifications should be directed to Korynn Bernhardt, Merchandise Director at MerchHomecoming@psu.edu.