



FOR IMMEDIATE RELEASE

Penn State Homecoming Announces 2015 Honorary Grand Marshal
The Homecoming Executive Committee has selected Ian Rosenberger to represent the community

University Park, Pa. (Apr. 22, 2015) — At Penn State Homecoming's 5th annual Legacy Celebration this afternoon, the Homecoming Executive Committee revealed that Ian Rosenberger will represent the upcoming Homecoming season as the 2015 Honorary Grand Marshal.

While attending Penn State, Rosenberger studied agricultural extension and educational leadership. He was the 2003 Homecoming King and danced in THON the same year. He was also the university's Undergraduate Student Government President in 2003 as well as a member of Lion's Paw and Parmi Nous Honor Societies.

Since his time at Penn State, Rosenberger founded both Team Tassy and Thread in response to the Haiti earthquake in 2010. Team Tassy helps people in poor conditions with a lack of resources find jobs. Team Thread transforms trash from poor neighborhoods into fabric. They sell the fabric to apparel and accessory brands who want to make their products more authentic. Team Tassy has helped employ almost 300 Haitians for jobs and Team Thread has shipped nearly 2,000,000 pounds of recycled plastic from Haiti and Honduras to be turned into finished goods.

Rosenberger has received several awards for his work including the 2013 Johnson Institute for Responsible Leadership award. He is also a 2013 Dignity and Respect Champion and placed 3rd on CBS's Survivor. Rosenberger has traveled across the country to speak about his experiences and has been featured on The Atlantic, CNN, The Guardian and The Huffington Post.

The Honorary Grand Marshal is usually a local figure and someone that the Penn State community will recognize. "We chose this year's Honorary Grand Marshal because Rosenberger has done a lot of notable things in his industry," said Alumni Relations Director, Katrina Brintzenhoff. "He has given back to the community in many ways and is a very down to earth person."

About Us

Penn State Homecoming is a student-run organization with aims to celebrate tradition and instill pride in all members of the Penn State family through active engagement of students, alumni, faculty and staff across the community. Our organization is comprised of many student volunteers who donate their time to creating a multitude of events that make the Homecoming celebration a yearlong event.

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