THE PENNSYLVANIA STATE UNIVERSITY

HONOR THE PURPOSE
CARRY THE PRIDE
PENN STATE HOMECOMING

HOMECOMING 2014
Pennsylvania State University was founded in 1855 and has grown to be one of the most well-known and respected universities in the country; proudly built on tradition and pride. Every year, students, alumni, faculty, staff and community members come together for Homecoming week to celebrate all that is Penn State. In the 1860s, alumni gathered to play football during Harvest Home and Pennsylvania Day Celebrations. This tradition developed into an annual occurrence and eventually led to the first Penn State Homecoming football game, which was played on October 9, 1920 against Dartmouth. Since then, Penn State Homecoming has gained participation and it now includes a year-long effort to bring together the students, alumni, faculty, staff and the community. Today, the mission of Penn State Homecoming is to celebrate tradition and instill pride in all members of the Penn State community.
Homecoming week consists of highlighted events such as the Past to Present Celebration, Best of Penn State Carnival, Student-Alumni Ice Cream Social, and the Homecoming Parade, which all serve to bring together students, alumni, and members of the State College community; all leading up to the Homecoming football game against Northwestern on Saturday, September 27.

The Penn State Homecoming Executive Committee is challenged each year with the planning, organizing, and executing the events that make up the student-run celebration. Each Director on the Executive Committee leads a team of Homecoming Captains and committee members; making up a collective team of about 300 student volunteers.

For this year’s Executive Directors, the 2014 Penn State Homecoming meant showcasing the passion Penn State students have embodied for their school throughout the years. The theme of the year, selected by the Homecoming Executive Committee, is “Honor the Purpose, Carry the Pride.” This theme has shaped many of the decisions made throughout the year within the organization. However, the theme is chosen to also connect and impact all members of the Penn State community as well.
The Homecoming Executive Committee selects two individuals to honor each year from the Penn State community as a part of the Homecoming celebration. These individuals are chosen as the Honorary Grand Marshal and Grand Marshal. Together, they represent the Penn State community for the year’s Homecoming and are honored for all of their achievements throughout the week-long celebration.

The Honorary Grand Marshal is a local figure that has made an impact on the Penn State Community. The Honorary Grand Marshal is someone that has gone above and beyond for the community and embodies the spirit of Penn State.

The Homecoming Executive Committee also selects an alumnus who exemplifies qualities such as loyalty, leadership, and Penn State pride to serve as Homecoming’s Grand Marshal for the year. This individual is recognized for their perseverance and dedication in promoting ideals that make the Penn State community proud since their time at the University.

The Executive Committee chose Michael Paul as the Honorary Grand Marshal and Lara Spencer as the Grand Marshal for Homecoming 2014.
The members of the 2014 Homecoming Executive Committee were charged with planning, organizing, and executing the events that make up one of the largest homecoming celebrations in the country. Starting nearly a month after the conclusion of Homecoming 2013, this committee worked hard to put together over ten events to highlight the pride and tradition of Penn State.

**EXECUTIVE DIRECTOR: CLAUDIA BONILLA, SENIOR, PUERTO RICO.**
*Claudia is majoring in Labor and Employment Relations.*
The Executive Director oversees all directors for Homecoming and serves as the voice for the organization.

**ALUMNI RELATIONS: MADISON BENFIELD, JUNIOR, FAIRFAX, VIRGINIA.**
*Madison is majoring in Biobehavioral Health with a minor in Health Policy Administration.*
The Alumni Relations Director plans the Alumni Ice Cream Social, the Tailgate Competition, and works with the Alumni Association to better their experience when returning to Homecoming.

**COMPETITION: MARIELA VILLANUEVA, SENIOR, QUAKERTOWN, PENNSYLVANIA.**
*Mariela is majoring in Biobehavioral Health.*
The Competition Director records points accumulated by the Overall Competitors, secures judges at all applicable events, and modifies the Rulebook to ensure fairness for all those competing in Homecoming events.

**CORPORATE RELATIONS: JULIANA RAVALLY, SENIOR, POINT PLEASANT BEACH, NEW JERSEY.**
*Juliana is majoring in Public Relations and Sociology.*
The Corporate Relations Director heads the effort for securing all in-kind monetary donations for Homecoming and establishes positive relationships with all donors.

**DISTRIBUTION MANAGEMENT: LAUREN MAYER, JUNIOR, MONTGOMERY COUNTY, PENNSYLVANIA.**
*Lauren is majoring in Chemical Engineering and CAS with a minor in Economics.*
The Distribution Management Director keeps inventory of all Homecoming materials and assists with day-of preparation and tear-down of all supplies at events.
Finance: Liz Mummert, Senior, Bel Air, Maryland.
Liz is majoring in Supply Chain and Information Systems. The Finance Director manages funds for Homecoming as well as sets up fundraisers to support Homecoming throughout the year.

Merchandise: Brandon Rittenhouse, Junior, State College, Pennsylvania.
Brandon is majoring in Graphic Design and Photography. The Merchandise Director manages the ordering and sales of all Homecoming apparel, develops new products, and approves of all future designs.

Alyssa is majoring in Biobehavioral Health with a minor in Kinesiology. The Operations Director plans the logistics of set-up and tear down at all Homecoming events.

Organization Relations: Emily Miller, Junior, Malvern, Pennsylvania.
Emily is majoring in History and Secondary Social Studies Education with a minor in Education Policy. The Organization Relations Director keeps competing organizations up-to-date, organizes workshops for both Homecoming Chairs and Homecoming Captains, and plans the For the Glory Talent Show.

Parade: Katie Nowadly, Senior, Fairfax, Virginia.
Katie is majoring in Industrial Engineering with a minor in Supply Chain and Information Sciences and Technology. The Parade Director organizes all of the year-long efforts for the largest Homecoming parade in the country through keeping alumni, community, and student organizations informed.

Pride Events: Sam Krug, Senior, Hershey Pennsylvania.
Sam is majoring in Chemical Engineering. The Pride Events Director plans and executes the Legacy Celebration, Past to Present Celebration, Best of Penn State Carnival and Field Day, and the Pep Rally.
**Production:** Brittany Jones, Senior, Lancaster, Pennsylvania.  
*Brittany is majoring in Advertising with a minor in Business.*  
The Production Director produces all footage and promotions for Homecoming and writes scripts for the Homecoming Emcees.

**Public Relations:** Kristine Zangrillo, Senior, Bridgewater, New Jersey.  
*Kristine is majoring in Public Relations with minors in English and Business.*  
The Public Relations Director serves as the liaison to all press and media outlets and heads all social media, advertisements, and promotions pertaining to Homecoming.

**Royalty:** Paisley Muller, Junior, Newport Beach, California.  
*Paisley is majoring in Health Policy and Administration.*  
The Royalty Director coordinates all selection, voting and execution of the Student, University, and First-Year Courts.

**Security:** Shannon Trozzo, Senior, Pittsburgh, Pennsylvania.  
*Shannon is majoring in Secondary Education-English option.*  
The Security Director ensures safety and security at all Homecoming events and acts as the liaison between Homecoming and the University Police, Medical Services, the State College Borough, and auxiliaries.

**Technology:** John Wiater, Senior, White Oak, Pennsylvania.  
*John is majoring in Security & Risk Analysis.*  
The Technology Director maintains and further develops the Homecoming website to ensure that it is up-to-date and easy to navigate.

**University Relations:** Leah Giralico, Junior, Nazareth, Pennsylvania.  
*Leah is majoring in Veterinary and Biomedical Sciences.*  
The University Relations Director seeks to increase student involvement and plans the Homecoming Day of Service, East Halls Celebration, and Dance Competition.
SUNDAY, SEPTEMBER 14TH:
THE COLOR RUN 5K
PENN STATE

For the second year in a row, Penn State Homecoming will be partnering up with the Color Run for its annual Homecoming 5K! The joint event will be one of Homecoming’s largest fundraisers, and is open to all students, alumni, and the State College community.

SUNDAY, SEPTEMBER 21ST:
HOMECOMING DANCE
COMPETITION & CONCERT
POLLOCK ROAD IN FRONT OF HUB, 6 P.M.

The Homecoming Dance Competition and Concert aims to highlight student talent, as well as heighten excitement for the week ahead. This year’s performer will be Matt and Kim. This event is free and ticketless.

MONDAY, SEPTEMBER 22ND:
EAST HALLS CELEBRATION
FINDLAY-JOHNSON COMMONS, 4 P.M. - 7 P.M.

Geared towards the Penn State freshman class, this ignites the spirit of Homecoming in them. The celebration also features first time appearances from both the 2014 Homecoming Court and the First-Year Homecoming Court.

TUESDAY, SEPTEMBER 23RD:
PAST TO PRESENT CELEBRATION
HUB, 11 A.M. - 3 P.M.

Past to Present is a celebration held in the HUB that highlights not just our current successes but Penn State history as well. This event lasts from 11am to 3pm and consists of performances by Penn State organizations, lots of food, and activities including a Penn State museum. Come out and learn about PSU history while having the chance to win prizes and socialize with fellow Penn Staters!
EVENTS

FRIDAY, SEPTEMBER 26TH:
STUDENT ALUMNI ICE CREAM SOCIAL
HINTZ ALUMNI CENTER, 1 P.M. TO 4 P.M.

The Homecoming Ice Cream Social is an event that all students, alumni, and members of the Penn State community are welcome to come to. With help from the Nittany Lion, Berkey Creamery ice creams served along with a fun assortment of toppings to all guests. Throughout the event guests have the opportunity to win festive prizes as well as watch performances by a variety of student organizations. Located in the Hintz Alumni Center, the Ice Cream Social helps boost pride and morale leading up to the Homecoming Parade!

TUESDAY, SEPTEMBER 23RD:
FOR THE GLORY TALENT SHOW,
EISENHOWER AUDITORIUM, 7 P.M.

The For the Glory Talent Show is an opportunity for student organizations to show their creativity through performances. Competitors are encouraged to incorporate the Homecoming theme, and the top three point earners are invited to perform during THON 2015.

WEDNESDAY, SEPTEMBER 24TH:
BEST OF PENN STATE CARNIVAL AND FIELD DAY (BOPS),
OLD MAIN LAWN, 2 P.M. TO 7 P.M.

The Best of Penn State (BOPS) is a celebration of all the different aspects of Penn State. The Carnival has different booths run by organizations. The Field Day is a chance for organizations/pairs to compete against one another during events.
EVENTS

FRIDAY, SEPTEMBER 26TH:
PARADE
UNIVERSITY PARK, 6 P.M.

The annual Homecoming Parade brings together students, alumni, faculty, and staff members all across the Penn State community through a procession down the University Park Campus and downtown State College area. Every year, we welcome back the Alumni Chapters who travel from all around the country to attend or walk in the Parade. Spectators line up along College Avenue to watch the students demonstrate their school pride by designing an elaborate float for the Float Competition or walk along the Parade route with their organization. The Grand Marshall and Honorary Grand Marshall ride in convertibles along with all members of the Student, First Year, and Faculty courts. Various members of the Penn State community are also welcome to partake in the Homecoming Parade.

SATURDAY, SEPTEMBER 27TH:
TAILGATE COMPETITION
TAILGATE GROUNDS, BEFORE KICK-OFF

Leading up to kick-off time for the Homecoming football game against Northwestern, students and alumni have the opportunity to compete in a tailgate competition like no other. Tailgates will be assessed based on their creativity, pride, food, atmosphere, and quality by multiple judges. Before fans start entering Beaver Stadium winners will be announced and presented their prizes. Categories for winners include: Best Overall, Best Food, Most Creative, and Most Spirited.

SATURDAY, SEPTEMBER 27TH:
HOMECOMING FOOTBALL GAME
VS. NORTHWESTERN
BEAVER STADIUM, 12 P.M.

The Homecoming football game ends the week-long celebration of Penn State Homecoming. The Homecoming Court is also introduced during the game and the king and queen will be announced.
FREQUENTLY ASKED QUESTIONS

WHERE CAN I FIND UPDATES REGARDING PENN STATE HOMECOMING?
Updates regarding Penn State Homecoming can be found on our website at homecoming.psu.edu or through a subscription with the monthly online newsletter. More information can also be found on the Penn State Homecoming Facebook and Twitter (@psuhomecoming) pages.

I AM A MEMBER OF THE MEDIA. WHO CAN I CONTACT IF I HAVE QUESTIONS REGARDING PENN STATE HOMECOMING?
All members of the media should direct questions to the Public Relations Director, Kristine Zangrillo, at prhomecoming@psu.edu.