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Penn State Homecoming Unveils 2014 Theme, “Honor The Purpose, Carry The Pride”

The Homecoming Executive Committee revealed their 2014 Theme at THON

State College, Pa. (Feb. 22, 2014) — The Homecoming Executive Committee revealed the theme for Homecoming 2014 to be “Honor The Purpose, Carry The Pride.” The theme was unveiled, after much anticipation, around 6:40 p.m. today on stage at the Penn State IFC/Panhellenic Dance MaraTHON.

Prior to the reveal, the Homecoming performances at THON included the top three acts from the 2013 For The Glory Talent Show. The acts included performances by Delta Kappa Epsilon and Penn State Dance Alliance; Tapestry and Theta Chi; and Orchesis and Alpha Chi Rho. Immediately after, the Organization Relations Director Emily Miller introduced each member of the Homecoming Executive Committee as they took the stage.

The Executive Committee, along with an “at capacity” BJC then turned to watch the 2014 Theme Reveal video. At the end of the video, the directors lifted a large banner displaying the new theme.

“THON is a powerful example of Penn Staters fulfilling our theme,” said Leah Giralico, University Relations Director. “Being able to reveal our theme in a place where so many students embody selflessness and dedication is truly fitting.”

The 2014 Executive Committee created and selected the theme in December 2013 – taking the directors several hours to determine what they wanted the theme to exemplify.

“Choosing a theme was a thrilling but daunting task,” said Brittany Jones, the Production Director. “However, seeing it all come together was an amazing and rewarding experience. We were all able to personally connect to its message, and we hope that others will be able to do the same.”

Penn State Homecoming’s 4th Annual Legacy Celebration is set to occur on Wednesday, April 16, in the HUB. Days prior to this event, the Homecoming Executive Committee will reveal the logo for Homecoming 2014 at the Blue and White Football game on Saturday, April 12. Homecoming week begins on Sunday, September 20, with the Homecoming football game falling on Saturday, September 27. This is the first time since 1973 that the celebration is set to take place in September.

About Us

Penn State Homecoming is a student-run organization with aims to celebrate tradition and instill pride in all members of the Penn State family through active engagement of students, alumni, faculty and staff across the community. Our organization is comprised of many student volunteers who donate their time to creating a multitude of events that make the Homecoming celebration a yearlong event.

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