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Penn State Homecoming Unveils 2013 Theme, “Generations Evolve, Tradition Remains”

The Homecoming Executive Committee revealed their 2013 Theme at THON

State College, Pa. (Feb. 16, 2013) — After much deliberation and anticipation the Homecoming Executive Committee revealed Penn State Homecoming’s 2013 theme, “Generations Evolve, Tradition Remains.” The theme was revealed around 3:30 p.m. today on stage at the Penn State Panhellenic/IFC Dance MaraTHON.

The Homecoming performance at THON included the top three acts from the 2012 For The Glory Talent Show. Atlas THON, Blue & White Society and Lion Ambassadors, and Pi Lambda Phi and Tapestry took the stage once more to perform their acts. After the performances, Executive Director Bobby Walter introduced each member of the Homecoming Executive Board.

The Executive Committee, along with an “at capacity” BJC turned to watch the 2013 Theme Reveal video. At the end of the video, the directors lifted a large banner and unveiled the theme.

“Being at THON to represent a great Penn State tradition like Homecoming is so amazing,” said Bhavya Malhotra, University Relations Director. “Words cannot describe how I felt when the theme reveal video played. It represents everything that embodies all of our experiences at Penn State from years ago, up to today.”

The 2013 Executive Committee chose the theme in December 2012, and it took the directors several long hours to decide what they wanted the theme to encompass. “Picking a theme was a hard but rewarding task. We really wanted it to mean something special to not only current students, but alumni as well,” said Sarah Kurz, Director of Public Relations.

Homecoming’s 3rd Annual Legacy Celebration is set to take place on Wednesday, April 24, in the HUB only days after the executive committee reveal the 2013 logo at halftime of the Blue White Spring Football Game. Homecoming week begins on Sunday, October 6, with the Homecoming football game falling on Saturday, October 12.

About Us

Penn State Homecoming is a student-run organization with aims to celebrate tradition and instill pride in all members of the Penn State family through active engagement of students, alumni, faculty and staff across the community. Our organization is comprised of many student volunteers who donate their time to creating a multitude of events that make the Homecoming celebration a yearlong event.

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