



FOR IMMEDIATE RELEASE

Penn State Homecoming Announces Changes to Internal Committee Structure

UNIVERSITY PARK, Pa. (October 17, 2018) — The 2018 Executive Committee is releasing changes to its internal committee structure for Homecoming 2019. These changes will support future growth and success for the organization.

The changes are outlined below:

Security Committee - 2018 was the last year for Security, as it has been phased out. All responsibilities of the Security Committee have been moved to the OPPerations and Parade Committees.

Financial Management Committee - The Donor Relations Committee and Finance Committee will be combining, to form the Financial Management Committee for 2019. The Financial Management committee will be responsible for managing all cash flows for Homecoming. They will request University funding, secure donations (both monetary and in-kind), form relationships with donors, and generate funds through various fundraisers. This committee will work closely with the Executive Committee to ensure all spending is approved. The Director and Captain position descriptions will be released when the respective application opens.

Production Committee - The tasks of the Production Committee are being shifted, so this committee will no longer exist in 2019. Homecoming's video team will be a part of Public Relations, allowing videographers and editors the opportunity to work more closely with Social Media Captains to maintain Homecoming's brand and find more opportunities to showcase our video content. The Emcee responsibilities will be moved to Talent Relations, as outlined below. Finally, work with the Parade webcast will move to the University Relations committee. All tasks and work of the Production Committee will remain present within our internal structure, just split between committees.

Talent Relations Committee - The Talent Relations Committee will be introduced to 2019, pulling work from various committees to better align certain tasks and events. This committee will be responsible for maintaining relationships with all performing groups (dance, A Cappella/vocal, instrumental, theater, and oratory and writing), securing groups for performances at all Homecoming events and creating performance timelines. This committee will also work to produce the annual Homecoming Dance Competition and For The Glory Talent Show in the fall. Additionally, the Talent Relations committee will recruit and develop the skills of the two Homecoming Emcees, writing scripts for them to perform throughout the year. More information about the Director and Captain position descriptions will be released when the respective application opens.



In conclusion, Homecoming 2019 will have fourteen committees:

1. Alumni Relations
2. Competition
3. Distribution Management
4. Financial Management
5. Internal Development
6. Merchandise
7. OPPerations
8. Parade
9. Pride Events
10. Public Relations
11. Royalty
12. Talent Relations
13. Technology
14. University Relations

These are very exciting changes for Homecoming, and the Executive Committee is looking forward to seeing the organization continue to grow and succeed in the future. Ally Berdan, the 2018 Executive Director, commented, "With this year's focus on helping to 'Guide State Forward,' Homecoming was able to make substantial changes to create a more inclusive and sustainable organization as well as engage with the community at our first downtown event. These external changes prompted our organization to look internally, to ensure that our operations were best aligned with our goals for the future. I am looking forward to seeing Homecoming 2019 implement these changes, and take part in executing the vision that this year's Executive Committee has worked so hard to shape." These changes are being announced prior to the opening of Executive Committee applications, which will go live on October 29th on Homecoming's website.

About Penn State Homecoming

Penn State Homecoming is a student - run organization that aims to celebrate tradition and instill pride in all members of the Penn State family through active engagement of students, alumni, faculty and staff across the community. Our organization is comprised of many student volunteers who donate their time to creating a multitude of events that make the Homecoming celebration a yearlong event.

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