



FOR IMMEDIATE RELEASE

Penn State Homecoming Announces “Century of Stories” Campaign *Hearing the Voices of Penn Staters Both Past and Present*

UNIVERSITY PARK, PA. (Apr. 17, 2019) — Penn State Homecoming unveiled its “Century of Stories” campaign at the 9th annual Legacy Celebration on April 17th, 2019. The campaign, which coincides with the 2019 Penn State Homecoming theme “A Century of Stories” strives to tell the stories of those who have been impacted by Penn State and the stories that have shaped who we are and who we have become.

Isabella Webster, the 2019 Penn State Homecoming Executive Director, says, “Our stories are nothing without the people in them, and this is what I hope we remember as we reflect on these past one-hundred years of Penn State tradition. It is hard to think about all we love about Penn State without thinking about all the people who journeyed through our time here alongside us. It is the small moments we share each and every day that can change the course of our lives. ”

In Honor of the theme of 2019 Penn State Homecoming, we want to hear and share stories about Penn State from different voices- from students to alumni of all ages and all backgrounds. We are excited to hear stories of why students and alumni chose to attend Penn State and how Penn State has impacted the community and world as a whole. We want to hear stories of how Penn State has shaped each person’s story, and what the university has taught us.

Penn State Homecoming revealed its 2019 Logo this past weekend which features the distinctive Allen Street Gates, a class gift from 1916. From 1919 to 2019, Homecoming has been dedicated to celebrating tradition and instilling pride of all those of the Penn State family. Now, as Penn State celebrates its 100th Homecoming, we want to open these gates for stories of the past to be told and for new stories to be created.

Over the course of the 100th Penn State Homecoming season, we will be featuring your stories. We encourage you to tell your own Penn State story by using the hashtag #CenturyOfStories or by emailing homecoming@psu.edu. Throughout the Homecoming season, there will be opportunities for your story to be featured on our website at homecoming.psu.edu/centuryofstories and on our social media outlets. We, as Penn State Homecoming, look forward to hearing your stories.

About Us

Penn State Homecoming is a student-run organization with aims to celebrate tradition and instill pride in all members of the Penn State family through active engagement of students, alumni, faculty and staff across the community. Our organization is comprised



of many student volunteers who donate their time to creating a multitude of events that make the Homecoming celebration a yearlong event.

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