

FOR IMMEDIATE RELEASE

Penn State Announces 2019 Grand Marshal

UNIVERSITY PARK, Pa. (August 25th, 2019) — Penn State Homecoming has selected Farnoosh Torabi as the 2019 Grand Marshal. The Grand Marshal was announced officially on Sunday, August 25 at Be a Part From the Start. Each year, a Penn State alum is selected to be the Grand Marshal that went on to embody the values and mission of Penn State during their time here and beyond graduation, making notable achievements in his or her field, and demonstrating what it truly means to be a Penn Stater.

Farnoosh Torabi is a celebrated financial expert, host of the award-winning podcast [So Money](#), and bestselling author of multiple books, including her latest: *When She Makes More*. She appears frequently on the NBC Today Show and is the resident financial contributor for *O, The Oprah Magazine*. She is also the co-founder of Stacks House, a touring pop-up museum dedicated to financial literacy and empowerment. Farnoosh studied finance and international business at Penn State and holds a master's from The Columbia University Graduate School of Journalism. She lives in Brooklyn with her husband, Tim Dussinger, also a graduate of Penn State and their two children Evan and Colette.

In 2004 Torabi worked as a business producer and reporter for NY1 News. She then became a financial correspondent for [Jim Cramer's TheStreet.com](#) TV in 2006 where she covered the stock market, the economy, small business and personal finance.

In 2008, she was the financial correspondent on [Real Simple, Real Life](#). Then in 2009, she became the host of [SOAPnet's The Bank of Mom and Dad](#), an adaptation of the [BBC](#) reality series. During this time, Farnoosh also published *You're So Money: Live Rich Even When You're Not*. The book focuses on financial advice for young people. Her next book, *Psych Yourself Rich* was published in 2010 by FT Press.

In 2014, Farnoosh published her third book, [When She Makes More: 10 Rules for Breadwinning Women](#). In it, she candidly addresses how income imbalances affect relationships and family dynamics, and presents a bold strategy to achieving happiness at work and home.

Farnoosh currently hosts the [CNBC](#) primetime series [Follow The Leader](#), where she spends 72 hours embedded in the life of a different superstar entrepreneur to learn how this wildly successful businessperson ticks. In 2016 it was [announced](#) that Farnoosh would become the new financial columnist for [O, The Oprah Magazine](#), where she contributes a monthly column to the publication.

About Penn State Homecoming

Penn State Homecoming is a student - run organization that aims to celebrate tradition and instill pride in all members of the Penn State family through active engagement of students, alumni, faculty and staff across the community. Our organization is comprised



of many student volunteers who donate their time to creating a multitude of events that make the Homecoming celebration a yearlong event.

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