

FOR IMMEDIATE RELEASE

Penn State Homecoming Announces Plans for Virtual Homecoming Parade

UNIVERSITY PARK, Pa. (September 03, 2020) — Penn State Homecoming is excited to announce its plans to host the annual Homecoming Parade in a virtual format. Following COVID-19 restrictions and protocols set by the University, the Borough of State College and the Commonwealth of Pennsylvania, Penn State Homecoming will be altering the format of the Parade to accommodate the health and safety of students, alumni, faculty and members of the Penn State community.

The annual Homecoming Parade will still take place with the same goal of bringing together students, alumni, faculty and staff across the community to celebrate Penn State pride. This year, Homecoming will air a pre-recorded Parade special on Friday, October 16th. The Parade will also be featured on Penn State Homecoming's social media platforms.

“While this year’s Homecoming Parade may not follow its traditional format, the Parade Committee is working hard to unite the Penn State community as we work through this difficult and uncertain time,” says Penn State Homecoming Parade Director Katie Leipham. “We are extremely excited to have the opportunity to host a virtual parade and engage with our alumni, community, and students as we continue to celebrate Homecoming 2020.”

Several changes will be made to ensure the health and safety of all Homecoming volunteers and participants is prioritized. Much like in the past, Penn State Homecoming will invite organizations to participate and be featured in the Parade. This year, student participants and performances will have the option to be filmed by Homecoming volunteers. These videos will then be compiled together to create a virtual Homecoming Parade experience.

In order to reduce the number of outside visitors to campus, alumni and community participants are asked to submit a video of their own in place of in-person participation. Video submissions by community organizations and alumni groups will be featured in the virtual parade. Submissions by community organizations and alumni groups will be featured in the virtual parade.

All Homecoming volunteers and participants involved in the virtual Parade will be required to follow COVID-19 safety procedures including masking and social distancing. Penn State Homecoming will continue to adhere to CDC, University, and Pennsylvania state guidelines regarding the COVID-19 pandemic to ensure the safety of all volunteers and participants involved in the virtual parade.

Penn State Homecoming looks forward to releasing more information about the Parade and other Homecoming events soon.

About Penn State Homecoming

Penn State Homecoming is a student-run organization that aims to celebrate tradition and instill pride in all members of the Penn State family through active engagement of students, alumni, faculty and staff across the community. Our organization is comprised of many student volunteers who donate their time to creating a multitude of events that make the Homecoming celebration a yearlong event.

###

Contact: Elizabeth Grobinski
Director of Public Relations – Penn State Homecoming
prhomecoming@psu.edu
www.homecoming.psu.edu