

FOR IMMEDIATE RELEASE

Penn State Homecoming Announces 2023 Theme

UNIVERSITY PARK, Pa (February 18, 2023) – The Homecoming Executive Director revealed the Homecoming 2023 Theme during THON; the largest student-run philanthropy in the world formulates all their efforts into a 46-hour Penn State IFC/Panhellenic Dance MaraTHON. The 2023 Theme was revealed at 3:15pm on the stage. April Komal, the Homecoming Executive Director, introduced the Homecoming 2023 Executive Committee preceding the Theme Reveal. As a whole, the Homecoming Executive Committee developed the following statement regarding this year’s theme:

“We all have a lion within—me, you, everyone here in the BJC and beyond. From the countless students who tour Penn State every day, to the hundreds and thousands of fans who gather to cheer on our teams, and every child you see laughing with the Nittany Lion at a football game. Everyone who has had an encounter with Penn State has been touched by the spirit of the lion. Even though we come from different backgrounds, we are one community, forever a home, united by the lion within. The lion is a symbol of our best—respect, community, integrity, discovery, excellence, and responsibility. The heart of a lion is inside every one of us—it’s up to you to determine how that lion shines through.”

“Your Penn State Homecoming 2023 theme: Illuminate the Lion Within”

This year is a celebration of the 104th anniversary of Penn State Homecoming. The Homecoming Executive Committee worked together to create the best theme that highlights the values of Penn State as well as amplifies the vision for Homecoming 2023. The Homecoming Executive Committee is very excited for what is to come for this year’s homecoming and what they can do to make it a memorable year for students, alumni, faculty, and staff.

About Penn State Homecoming:

Penn State Homecoming is a student-run organization that aims to celebrate tradition and instill pride in all members of the Penn State family through active engagement of students, alumni, faculty and staff across the community. Our organization is comprised of many student volunteers who donate their time to creating a multitude of events that make the Homecoming celebration a yearlong event.

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